

Mark Scheme (Results)

January 2018

Pearson Edexcel IAS In Economics (WEC02) Paper 01 Macroeconomic Performance and Policy



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General Marking Guidance

• All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.

• Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.

• Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.

• There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.

• All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.

• Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.

• When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.

• Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Section A: Supported multiple choice

NB: Candidates may achieve up to 3 explanation marks even if the incorrect option is selected.

NB: Candidates may achieve up to 3 marks (rejected marks) for explaining three incorrect options (provided three different reasons are offered and each option key is clearly rejected).

Question Number	Answer				Mark	
1	 Answer C (1 mark) Explanation (up to 3 marks) Definition or formula of per capita GDP as GDP/population (1) 					
	Indicator	2012	2013	2014	2015	
	Total GDP (US\$ million)	548 934	554 155	529 726	583 168	
	Population (million)	42.1	42.5	43.0	43.4	
	GDP per capita (US\$)	13 039	13 039	12 319	13 437	
	3 marks for correct key Award marks up E.G. 2012	s if slight	variation	s due to ro		
 Rejection marks A is incorrect because GDP per capita increased in 2013 or remained the same (1) B is incorrect because GDP per capita was lowest in 2014 (1) D is incorrect because GDP per capita increased between 2014 and 2015 (1) 						
						(4)

Question Number	Answer	Mark
2	Answer B (1 mark)	
	Explanation (up to 3 marks)	
	 Increased AD due to rising net exports (1) Rising AD due to cheaper exports and more expensive imports (1) Decreased SRAS due to rising production costs/imported components/raw materials (1) For correct annotation of diagram award showing decrease in SRAS <u>and</u> increase in AD (2 marks) 	
	 Rejection marks A is incorrect as depreciation likely to increase net exports and AD OR increase production costs decreasing SRAS (1) C is incorrect as depreciation is likely to shift SRAS curve to the left due to rising cost of imported raw materials and components (1) D is incorrect as the AD curve likely to shift right due to increasing net exports (1) 	(4)

Question Number	Answer	Mark
3	 Answer C (1 mark) Explanation (up to 3 marks) Disinflation in 2012, 2013 and 2014/prices rising but more slowly(1) Inflation in 2012=3%/2013=2.1%/2014=1.9% (1) Although the rate of increase was slowing, average prices were rising in all years 2012-2014 (1) Rejection marks A is incorrect as there was disinflation between 2011 and 2014/rate at which prices were rising was decreasing (1) B is incorrect as inflation was higher in 2011 than 2010/rate at which prices were rising was rising (1) D is incorrect as prices were rising in all years except 2009 and 2015/inflation in most years mean average prices higher in 2015 than in 2008 (1) 	
		(4)

Question Number	Answer	Mark
4	 Answer D (1 mark) Explanation (up to 3 marks) Identification of taxation as a withdrawal from circular flow of income and identification of government spending as an injection into circular flow of income (1) Definition of net withdrawal: When tax revenue exceeds government spending/ when withdrawals exceed injections in the circular flow (1) Reference to Germany's €18.5bn fiscal/budget surplus (1) 	
	 Net withdrawal from circular flow of €18.5bn (1) Rejection marks A is incorrect because a net injection would be if spending exceeded tax revenues (1) B is incorrect because as tax revenues exceeded government spending there was a budget surplus/balanced budget where tax revenues are equal to expenditure(1) C is incorrect because imports and exports relate to balance of trade and not to budget balance (1) 	(4)

Question Number	Mark	Mark
5	Answer A (1 mark)	
	 Explanation (up to 3 marks) Definition of negative output gap: where economic growth rate is below potential growth rate /actual GDP growth is less than potential GDP growth/ excess capacity exists/economy operating within PPF (1) Spare capacity - real output is below potential output (1) Real output Y₁ is less than potential output Y₂/equilibrium output is less than potential output (1) Factors such as labour and capital are under-utilised (1) Likely to be higher than average unemployment (1) Award 1 mark for annotation of diagram to show negative output gap : 	
	Average LRAS price level	
	SRAS	
	PL1 AD	
	O $Y_1 \underset{\text{Notesting on }}{\longleftrightarrow} Y_2$ Real output	
	 Rejection marks B is incorrect as while inflation may be low, a negative output gap does not by definition mean that there would be deflation (1) C is incorrect as output is lower than potential/if positive output gap short-run output would be higher than potential output (1) 	
	 D is incorrect as there will be unemployment due to excess capacity (1) 	(4)

Question Number	Mark	Mark
6	 Answer D (1 mark) Explanation (up to 3 marks) Underemployment suggests a factor of production (labour) is not being used at full capacity (1) If these workers were able to work more hours, underemployment would be lower (1) Underemployment suggests spare capacity/ underemployment suggests a negative output gap/ economy may not be working at potential output level (1) 20% underemployment is relatively high level (1) May reduce real output (lower SRAS) (1) May reduce income, consumption spending and AD (1) 	
	 Rejection marks A is incorrect as if there was a positive output gap there would be high demand for labour and more hours may be worked by part-time workers (1) B is incorrect as the data does not refer to unemployment/data refers to underemployment (1) C is incorrect as the data does not include productivity/output in the hours worked (1) 	(4)

Question Number	Answer	Mark
7	Answer C (1 mark) Explanation (up to 3 marks)	
	 Phillips curve used to illustrate trade-off between inflation and unemployment/employment/trade-off/inverse relationship between low inflation rate and full employment (1) High inflation associated with lower unemployment/higher employment OR lower inflation associated with higher unemployment/lower employment (1) Low inflation and low unemployment are macroeconomic objectives that may conflict according to the Phillips curve (1) Explanation of why wage inflation increases as unemployment falls (1) 	
	 Rejection marks A is incorrect as while the Phillips curve includes the inflation variable it does not directly refer to the current account (1) B is incorrect as the Phillips curve does not directly represent environmental impact or economic growth (1) D is incorrect the Phillips curve does not directly represent government budget or short-run growth (1) 	(4)

Question Number	Mark	Mark
8	 Answer D (1 mark) Explanation (up to 3 marks) Definition of multiplier: either taken from specification 1/(1-MPC) (1) OR An initial change in aggregate demand can have a much greater final impact on the level of equilibrium national income. This can lead to a bigger eventual effect on output and employment (1) Evidence of calculation: \$2bn/(1-0.8) or \$2bn/0.2 (1) = \$10bn (1) Value of multiplier = 5.0 (1) Rejection marks A is incorrect as MPC would have been zero/multiplier value 1.0 (1) B is incorrect as MPC would have been 0.1/multiplier value 1.125 (1) C is incorrect as MPC would have been 0.75/multiplier value 4.0 (1) 	
		(4)

Section B: Data response

NB: KAA marks relates to those awarded for AO1, AO2 and AO3

NB: Evaluation marks relates to those awarded for AO4

Question Number	Answer	Mark
9 (a)	 Knowledge (Up to 2 marks) Demand-side policies are used to shift the AD curve by increasing C, I, G or x-m (1) They can expand the economy/increase economic growth/expansionary policies (1) Or they can shrink the economy/decrease economic growth/contractionary policies) (1) Fiscal policy (1) when governments alter their own expenditure and taxation to affect the economy (1) Monetary policy (1) when central bank reduces interest rates (1) or increases asset purchases to increase money supply (1) To expand the economy, the governments could reduce direct taxes and increase spending (1) Application (Up to 2 marks) Reference(s) to data E.g. Extract 1 Southern Europe the labour market and demand deficient unemployment (1) Underemployment suggests lack of demand (1) Any other valid/accurate data reference award 1 mark Award up to 2 application marks for an accurate AD/AS diagram showing increase in AD, increase in average price level and rise in real output 	
	Examples do not have to be from Extract 1 to be awarded marks	(4)

Question		Mark
Number		
9 (b)		(10)
Knowledge	, application and analysis - indicative content	
	 Possible conflicts may include: Reduced budget deficit requires higher taxes and lower spending (contractionary fiscal policy) Contractionary policy fiscal will lead to a fall in AD and lead to lower economic growth. Contractionary fiscal policies to reduce a budget deficit can actually reduce tax revenues making the attempts to reduce deficit counter-productive. If spending cuts lead to unemployment and lower growth, governments will need to pay more benefits and will get lower tax receipts The deficit may therefore only see a small reduction (if at all) or the deficit may increase European Union Governments have seen low growth since the austerity measures post 2008 May fail to reduce deficit and lower rate of economic growth Short-term growth involves expansionary fiscal policies which could increase budget deficit Data references include: Low rates of economic growth (Figure 1) Low inflation (Figure 1) High regional unemployment (Figure 2 and Extract 2) Demand-side policies needed (Extract 1) Supply-side policies needed (Extract 1) Supply-side policies needed (Extract 1) Supply-side policies needed (Extract 1) 	

Level	Marks	Descriptor
0	0	A completely inaccurate response.
1	1-2	Shows some awareness of conflicts or data references.
2	3-4	Understanding of conflicts or some awareness of
		conflicts and data references.
3	5-6	Clear understanding of conflicts and linking to data.

Evaluation – indicative content				
	 H E E T T	dere we are looking for development and evidence of judgement as to the most ignificant effects Depends how budget deficit is reduced Deficit in short-run may have to repaid in he long-run, reducing growth f the retirement age is raised/made more lifficult to get welfare benefits, then educed government spending but little negative impact on economic growth f people have to work or work longer, this nay increase LRAS and growth. Policies may increase income inequality Conflict may be greater in some economies han others – E.g. Greece compared to Germany		
Level	Marks	Descriptor		
0	0	No evaluative comments.		
1	1-2	For identifying evaluative comments without explanation.		
2	3-4	For evaluative comments supported by relevant reasoning.		

Question Number	Answer	Mark
Number	 Knowledge up to 2 marks: Definition of business confidence: An economic indicator measuring how business managers feel about the prospects of their firms (provides an overview of the state of the economy) (1) Expectations of future demand for goods and services (1) Expectations of future prices (1) Changes in business confidence can have a significant influence on investment decisions (1) Firms may postpone their investment decisions until confidence returns (1) Postponed investment can reduce AD and economic growth (1) Falling investment and output can have a negative multiplier effect (1) Fall in SRAS, as firms reduce output in line with expectations, can increase inflationary pressures (1) Lower output may increase unemployment, further reducing AD and growth (1) Application up to 4 marks: Data references may include: Low growth (Figure 1) (1) High unemployment and expectations of demand (Figure 2) (1) Expectations of low growth reducing employment (Extracts 1 and 2) (1) Expectations of low or negative inflation reducing investment and output or decrease in average price level and fall in real output or decrease in SRAS, increase in average price level and fall in real output e.G. 	
	$\begin{array}{c} & AD_{1} \\ & AD_{2} \\ \hline \\ & & \\ & \\ & \\ & \\ \\ & \\ \\ \\ \\ \\ \\$	(6)

Question			Mark		
Number					
9 (d)			(14)		
Knowledge, application and analysis - indicative content					
	• V • P • e • R • d • I • S • N • M • U • C • C • C • C	Vaste of resources overty and inequality within and between conomies/countries tising government budget deficit from ecreased tax receipts (direct and indirect) and ncreased government spending focial effects (E.g. increased crime, increased uicide) let outward migration reducing potential utput of less successful economies figration of more skilled workers from areas of igh unemployment to areas of low nemployment ower AD and lower trend growth Deflationary pressures/spiral deference to extract – comparison between Greece and Germany Diagram(s) - AD falling, lower real output and alling average price level AS falling, lower real output and higher verage price level rising hillips curve – lower inflation and higher nemployment deference to impact on the economies outside f the EU e.g. reduce demand for Chinese xports Costs of unemployment can be used as KAA nd benefits of unemployment used as			
Level	Marks	valuation or vice versa Descriptor			
0	0	A completely inaccurate response.			
1	1-3				
2	4-6	Identification and some explanation of costs ic along with some development of analysis or so identification of possible costs and data refere Material is presented with some relevance but likely to be passages which lack proper organi Punctuation and/or grammar errors are likely present which affect the clarity and coherence	ome ences. there are sation. to be		

3	7-8	Clear understanding and analysis of the costs and data references. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing is clear and coherent
		overall.

Evaluation	Evaluation – indicative content				
	 R b S H tl ir ir C ir C e T 	Acquires evidence of awareness of possible enefits of unemployment (answer is not one ided) ligher unemployment may reduce inflation hus make EU economy more competitive internationally ligher unemployment may reduce wages and osts for business improving efficiency and international competitiveness contraction of inefficient sectors may make conomic growth more a balanced ime scales - risk of deflation and stagflation hay only be short term			
Level	Marks	Descriptor			
0	0	No evaluative comments.			
1	1-2	For identifying evaluative comments without explanation.			
2	3-4	For evaluative comments supported by some reasoning and relevant examples.			
3	5-6	For evaluative comments supported by relevant reasoning and relevant examples.			

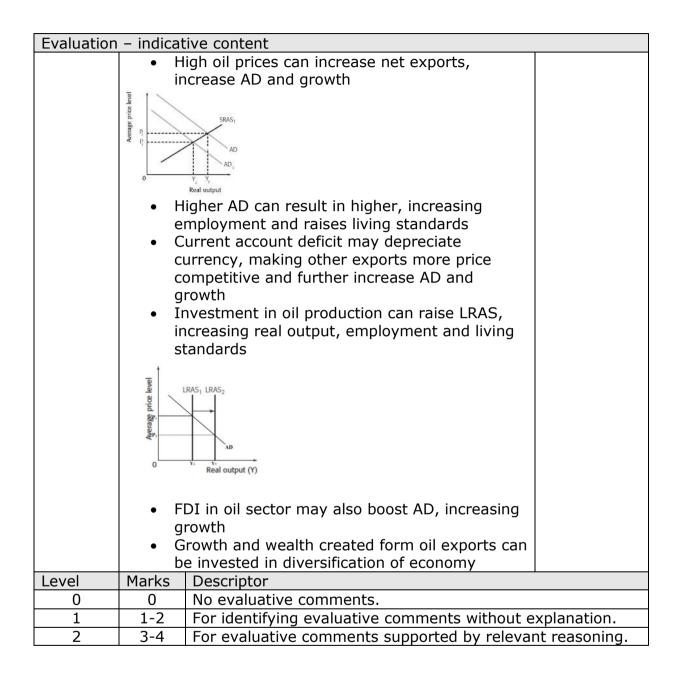
Question			Mark			
Number						
9 (e)		tion and enables in displice contact	(14)			
Knowledge, application and analysis - indicative content						
	 End Called Called Called Ration In In<!--</td--><td>ntionist policies including: ducation and training to raise levels of human apital/make labour more flexible to cope with hanging structure of economy esearch and development (R&D) to develop ew technologies or production techniques inprove efficiencies mproved infrastructure to allow for better ansportation linkages in the economy; better elecommunications linkages in the economy; offrastructure is what enables economic ctivity to take place oriented policies including: eduction in direct taxes (income tax) eduction in direct taxes on firms (corporation ax) abour market reform may including reduction to trade union power/reduction in minimum ages/reduction in unemployment benefits eregulation rivatisation and competition policy n inaccurate diagram showing right LRAS shift</td><td></td>	ntionist policies including: ducation and training to raise levels of human apital/make labour more flexible to cope with hanging structure of economy esearch and development (R&D) to develop ew technologies or production techniques inprove efficiencies mproved infrastructure to allow for better ansportation linkages in the economy; better elecommunications linkages in the economy; offrastructure is what enables economic ctivity to take place oriented policies including: eduction in direct taxes (income tax) eduction in direct taxes on firms (corporation ax) abour market reform may including reduction to trade union power/reduction in minimum ages/reduction in unemployment benefits eregulation rivatisation and competition policy n inaccurate diagram showing right LRAS shift				
Level	Marks	Descriptor				
0	0	A completely inaccurate response.				
1	1-3	Shows some awareness of a possible effect or identification of one or more effects. Understa effects or data references Material presented is often irrelevant and lacks organisation. Frequent punctuation and/or gra errors are likely to be present and the writing generally unclear.	nding of s mmar			
2	4-6	Identification and some explanation of effects along with some development of analysis or so identification of possible effects and data refe	ome			

		Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.
3	7-8	Clear understanding and analysis of the effects and data references. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing is clear and coherent overall.

Evaluation	- indica	tive content		
	 I s g M T g h A r c n w u u e s p e s 	Interventionist supply-side policies are costly o there is an opportunity cost for the povernment May only be effective over the longer term Tax incentives - may be less income for povernments - unless the Laffer curve popothesis is to be believed a lower level of trade union power is likely to esult in less job security and worsening onditions for workers May be a reduction in living standards for workers on the minimum wage and for the inemployed Deregulation negative effects on labour or the invironment forme firms are nationalised so that they can provide an essential service, e.g. water, electricity or railways, at lower prices/sectors where there might not be sufficient demand for private firms to operate.		
Level	Marks	Descriptor		
0	0	No evaluative comments.		
1	1-2	For identifying evaluative comments without explanation.		
2	3-4	For evaluative comments supported by some reasoning and relevant examples.		
3	5-6	For evaluative comments supported by relevant reasoning and relevant examples.		

Question Number	Answer	Mark
10 (a)	 Knowledge (Up to 2 marks) Balance of payments on the current account defined: A record of all money flows to and from a country (1) Arising from exports (1) and imports (1) of goods and services Transfers of income and other net transfers (1) The sum of visible and invisible trade balances (1) 	
	Application (Up to 2 marks) GDP (US\$ 2015 exchange rate) \$481bn x -3.8% (Current account balance % of GDP) (1) = -\$18.28bn/-\$18.3bn/-\$18.278bn (1) Current Account deficit (1)	
	Award 4 marks for the correct calculation if answer given is just -\$18.28/-\$18.3bn/- \$18.278bn billion If no \$ sign but correct calculation award 3 marks If no minus sign or deficit indicated then award 3 marks If no billion then award 3 marks If no \$ billion and no minus sign/deficit indicated then award 2 marks	(4)

Quanting			Maula
Question			Mark
Number			(10)
10 (b)		tion and evolution indicative contact	(10)
Knowledge	 R O O O C C<	tion and analysis - indicative content ate of economic growth caused by increase/decrease in AD AD=C+I+G+(x-m) or y Increase/decrease in SRAS or LRAS oil a commodity and price changes are outside f control of Nigerian Government and subject to large price fluctuations oil price changes can lead to uncertainty and ack of investment, lower AD and growth ow prices can decrease net exports (PED helastic for commodities), decrease AD and rowth ow oil prices increase current account deficit -3.8% of GDP in 2015 – Figure 2) eliance on oil exports has environmental costs trade-off between growth and environmental amage) eliance on oil exports create sizeable uctuations in economic growth (Figure 1 E.g. % in 2010 2.5% in 2015) ow HDI ranking suggest reliance on oil xports has not increased economic evelopment e diagram showing decrease in AD and/or e in LRAS, decrease in average price level and eal output	
Level	Marks	Descriptor	
0	0	A completely inaccurate response.	
1	1-2	Shows some awareness of effects or data refe	ranças
2	3-4	Understanding of effects or some awareness of and data references.	
3	5-6	Clear understanding of effects and linking to c	lata.



Question		Mark
Number 10 (c)		(14)
	e, application and analysis - indicative content	(14)
	 Definition off fiscal stimulus: expansionary fiscal policy intended to increase economic growth Fiscal policy related to taxation and government spending Expansionary fiscal policy could cause demand-pull inflation (rate of inflation is already high – Figure 1) Lower direct and indirect tax may increase AD (higher consumption and investment), increasing inflation and employment Higher Government spending may increase AD, inflation and employment Inflation in Nigeria highest 14% in 2010 and lowest 8% in 2014 Higher inflation in the Nigeria can make its goods less competitive leading to lower demand for exports and therefore a deterioration in the current account If the currency depreciates because of higher inflation, then it will make imports more expensive, increasing inflation Lower standards of living due to higher spending on imported goods and raw materials Higher inflation can make savers worse off. This is because inflation erodes the value of money. This will be particularly a problem if interest rates on savings are low. Increasing consumption and investment may have a negative environmental impact Accurate diagram showing increase in AD and/or increase in SRAS, increase/decrease in average price level and fall in real output 	

Level	Marks	Descriptor
0	0	A completely inaccurate response.
1	1-3	Shows some awareness of possible impact or identification of one or more impacts. Understanding of impact or data references Material presented is often irrelevant and lacks organisation. Frequent punctuation and/or grammar errors are likely to be present and the writing is generally unclear.
2	4-6	Identification and some explanation of impacts identified along with some development of analysis or some identification of possible effects and data references. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.
3	7-8	Clear understanding and analysis of the impacts and data references. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing is clear and coherent overall.

E velvetien	indianting another t	
Evaluation	 indicative content Lower direct and indirect tax may increase SRAS (lower costs), decreasing inflation and increasing employment Impact on inflation will depend upon spare 	
	 capacity/elasticity of AS curve Long term supply-side reforms may increase growth, decreasing inflation through higher productivity, and reduce inflationary pressures Government spending on investment in infrastructure (E.g. transport) may boost SRAS 	
	 and LRAS and reduce inflation but increase growth and employment Diagram showing outward shift in LRAS following supply side reforms rather than short-run fiscal stimulus 	
	 Long-term macroeconomic objective of diversification of economy may reduce short- run growth IRAS1 IRAS2 	
	Big Big Big Big Big Big Big Big Big Big	

Level	Marks	Descriptor
0	0	No evaluative comments.
1	1-2	For identifying evaluative comments without
		explanation.
2	3-4	For evaluative comments supported by some reasoning and relevant examples.
3	5-6	For evaluative comments supported by relevant reasoning and relevant examples.

Question Number	Answer	Mark
10 (d)	<pre>Knowledge up to 2 marks: Up to 2 marks from the following: HDI measures: Health (1) Education (1) Income (1)</pre>	
	 It is a broad composite measure of improvements in/standards of living (1) Index is between 0 and 1 (1) Ranking is used to compare human development internationally (1) 	
	 Application up to 4 marks: Educational component made up of two statistics – mean years of schooling (1) and expected years of schooling (1) Longevity component (1) - calculated using a minimum value for life expectancy (1) and maximum value (1) Income component - gross national income (CNI) per capita (1) adjusted to purchasing 	
	 (GNI) per capita (1) adjusted to purchasing power parity standard (PPP) (1) Calculation of GNI per capita from the data in the table as one of the HDI indicators =\$2,555 (1) Nigeria ranking is 152nd suggests a low level of human development (1) 	(6)

Question		Mark
Number		(1.4.)
10 (e)	annlication and analysis indicative content	(14)
Knowledge	 e, application and analysis - indicative content Government policies to reduce imports and increase exports include: Protectionism including use of tariffs, quotes, NTBs or subsidies to domestic firms Investment/subsidy of education and training to raise levels of human capital/make labour more flexible to cope with changing structure of economy Investment in/subsidy of research and development (R&D) to develop new technologies or production techniques improve efficiency Improved infrastructure to allow for better transportation linkages in the economy; better telecommunications linkages in the economy; better telecommunications linkages in the economy Increased incentives for innovation such as intellectual property laws Reduction in direct taxes (income tax) increase incentive to work Reduction in direct taxes on firms (corporation tax) lower costs, higher investment Labour market reform may including reduction in trade union power/reduction in minimum wages/reduction in unemployment benefits Deregulation Privatisation and competition incentives to increase saving Increased home ownership, creating wealth effect increasing AD Import substitution policies (including tariffs) used to promote domestic production Accurate diagram showing increase in LRAS, decrease in average price level and rise in real output 	

Level	Marks	Descriptor
0	0	A completely inaccurate response.
1	1-3	Shows some awareness of possible policies or
		identification of one or more policies. Understanding of
		policies or data references
		Material presented is often irrelevant and lacks
		organisation. Frequent punctuation and/or grammar
		errors are likely to be present and the writing is
		generally unclear.
2	4-6	Identification and some explanation of policies identified along with some development of analysis or some identification of possible policies and data references. Material is presented with some relevance but there are likely to be passages which lack proper organisation. Punctuation and/or grammar errors are likely to be present which affect the clarity and coherence.
3	7-8	Clear understanding and analysis of the policies and data references. Material is presented in a relevant and logical way. Some punctuation and/or grammar errors may be found, but the writing is clear and coherent overall.

Evaluation – indicative content				
	 We are looking for judgement here – how effective may the Nigerian Government be? What are the constraints/potential problems? Interventionist supply-side policies may be costly so there is an opportunity cost for the government May only be effective over the longer term Tax incentives - may be less income for Government so may increase budget deficit A lower level of trade union power is likely to result in less job security and worsening conditions for workers May be a reduction in living standards for workers on the minimum wage and for the unemployed Success may depend upon international market conditions Deregulation of firms negative effects on labour or the environment (may lead to see increased social 			
Level	Marks	Descriptor		
0	0	No evaluative comments.		
1	1-2	For identifying evaluative comments without explanation.		
2	3-4	For evaluative comments supported by some reasoning and relevant examples.		
3	5-6	For evaluative comments supported by relevant reasoning and relevant examples.		

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